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Journey JavaScript SDK

Track a page's canonical URL

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Track the canonical URL of a page for precise pageview counts.

Important

This article only applies to customers using web chat. If you are a Genesys Cloud CX customer, we encourage you to use the new web messaging feature to replace web chat.

Canonical URLs eliminate duplicate content

Canonical URLs help webmasters and site administrators eliminate duplicate content from analytics reports.

For example,

`http://www.example.com/blog`

is treated as a different page than

`http://www.example.com/blog?sidebar=0`

even though those URLs display the same content. The side-effect is that one page view to each page is reported instead of two pageviews to a single page.

Canonical URLs in links elements

The canonical URL of a page is often specified in a canonical link element, which can be inserted into a section of a webpage.

For example:

How to track a canonical URL

To use your canonical URLs and override the URL that the ac SDK tracks, configure the *init* call to use the canonical link element value when available.

```
ac('init', 'YOUR-ORGANIZATION-ID', {  
  region: 'YOUR-REGION',  
  canonicalLink: true  
});
```